PRESS RELEASE

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Berlin, Germany

First Berlin Talent Company opened at the Hermann-von-Helmholtz School in Neukölln
Creating professional perspectives together

On Tuesday evening (December 17th, 2019) the Talent Company at the Hermann-von-Helmholtz School in Berlin-Neukölln was opened with a colorful supporting program. Numerous guests from politics, business and school came to the opening. In addition to the schoolchildren, the headmistress Kerstin Fischler of the Hermann von Helmholtz School, Martin Hikel, Mayor of Neukölln, Karin Korte, City Councilor for Education, other sponsors and representatives of the Strahlemann Foundation, as well as colleagues from the Berlin Glas Group were also on site.

Finding new apprentices every year is getting more and more difficult. Universities can hardly withstand the rush of school leavers, while there is an increasing gap, especially among medium-sized companies. Looking for interested and motivated young people turns out to be hard work. It is therefore a challenge to find ideas and projects to get schoolchildren into training early on.

The Strahlemann Foundation’s Talent Company is the supporting framework for all topics related to career orientation at schools. It creates space for meetings of companies with pupils, provides a useful network for existing stakeholders and makes the versatile range more transparent. Furthermore, synergies are created between training companies and schools through early and sustainable professional orientation. Practically, the individual needs of young people who are preparing to choose a profession are addressed and at the same time the shortage of skilled workers in the economy should be counteracted. Now, such a Talent Company is in Neukölln, too.

Berliner Glas has been also familiar with the challenges of filling free apprentice positions for a long time. Therefore, the Berlin company is particularly interested in supporting the Strahlemann Talent Company in Berlin Neukölln, which is almost around the corner. We will start with a learning room, which was set up together with other sponsors, and various working materials. It is planned to inspire young talents to work at Berliner Glas and to enable direct entry into the workforce. For this purpose, various workshops and information courses will take place from next spring onwards.

Dr. Mathias Kirchgatter, Head of Technical Training at Berliner Glas, who accompanied the project from the beginning: "We very much appreciate the joint approach, the cooperation with the Talent Company and the Hermann-von-Helmholtz School as well as the information exchange with the students!"
About the Berliner Glas Group:
The Berliner Glas Group (www.berlinerglasgroup.com) is one of the world’s leading providers of optical key components, assemblies and systems, high-quality refined technical glass as well as glass touch assemblies. With more than 1,500 employees, the BERLINER GLAS GROUP develops, produces and integrates optics, mechanics and electronics into innovative system solutions for its customers. As OEM partners from concept to volume production, the Berliner Glas Group companies serve innovative customers in various market segments – semiconductor industry, laser and space technology, medical technology, metrology and the display industry.

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